



PARTNER WITH US AND LEVERAGE THE \$3.4 TRILLION DIGITAL TRANSFORMATION & INNOVATION MARKET

Marie Nadia Vincent is the CEO of Digital Transformation Leaders, a multi-award-winning global Top 10 Thought Leader, Digital Transformation and Executive Advisor, Senior Business and Technology Management Consultant, Professional Speaker, and Author.

A pioneer in digital transformation leadership, her sharply targeted and engaged global audience is made of executives and leaders of large corporates to midsize businesses from various sectors, adopting digital transformation and innovation. A growing market estimated to reach \$3.4 Trillion by 2026.

Our previous partners include **SAP, Microsoft, the US Air Force, PMI, Global Alumni, Sea Marinetechnology, and Corporate Learning Network.**

GOALS FOR PARTNERS

- **Increase your brand awareness and loyalty**
- **Educate people** and organizations about your products and services
- Grow your **customer base and market share**
- Drive **traffic and increase sales**



PRIME PROFESSIONAL COMPETENCES & YEAR-LONG DELIVERY YOU CAN TRUST

- **Over 200.000 business leaders and corporate executives reach through both our direct and indirect audiences.**
- **Omnichannel Multimedia Campaigns & Customized Marketing Plan**
Social media, business events, blogs, **book tour**, speaking, continuous education, podcast, television, radio, print, metaverse, more digital marketing platforms and a network of **collaborative influencers and marketing agencies network.**
- **Value-Driven, Engaging, Trustworthy, and Professional Content Production & Publication**
Insightful, smart, and creative content, professionally created by our top 10 thought leader and senior digital transformation executive to speak authentically to your target audience and address their professional and personal realities of the moment and in their future.
- **Growth access to the USA or Global Audience and customized to Your Business' Goals**
Choose your preferred audience and measure reach, engagement and performance with high accuracy and smart analytics for continuous strategic improvement and growth.



SPONSORSHIP PACKAGES: YEAR-LONG MULTI-BENEFITS MARKETING PACKAGES

We give sponsors a unique opportunity to connect to corporate professionals with purchasing power. **The following packages are guidelines. We will create a customized marketing and engagement program with and for each sponsor.** All sponsors receive a detailed sponsorship report. **Talk to us about our "Friends" package for businesses willing to support us with donations and we will return some favors.**

SPONSORSHIP LEVELS	BENEFITS	YEAR-LONG MULTI-BENEFITS PACKAGES
Presenting Sponsor \$ 50.000.00	<ul style="list-style-type: none"> • Naming Rights • Product Placement • International Platform • Branding to Audience • Visibility • Exposure • Impressions • Connections • Engagement • Contest • Media • Surveys • Spokesperson's Benefits • Dedicated Campaigns 	<p>All the benefits of the Innovator Sponsor plus:</p> <ul style="list-style-type: none"> • Naming rights as official sponsor of the Digital Cocreators Network and Learning Platform • National & global platform through www, speaking, contests, and traditional media • Multimedia national & local campaigns include TV, radio, print & digital platforms • Dedicated press releases promoting your brand • Access-to-database • Dedicated follow-up campaign • Owned areas • 60-second commercials on video • M. Nadia Vincent as a thought leader, evangelist for your brand • Book tour presenting sponsor (Leveraging Digital Transformation, 3rd Edition 2023) • Naming rights as official presenting sponsor of the Digital CoCreators award • Interview and special solutions presentation on the show
Innovator \$ 25.000.00	<ul style="list-style-type: none"> • Visibility • Exposure • Impressions • Connections • Engagement • Contest • Media • Surveys 	<p>All the benefits of the Trailblazer Sponsor plus:</p> <ul style="list-style-type: none"> • Inclusion in marketing campaigns which includes email, videos, blogs, mobile and social media • Dedicated campaigns with pre-marketing and follow-up promotion • "Making a Difference Award" will be presented to the sponsor with media and photo opportunities • Name on blogs • 30-second commercials on show/event • Option to provide prize giveaways
Trailblazer \$ 12.000.00	<ul style="list-style-type: none"> • Visibility • Exposure • Impressions • Connections • Engagement • Contest • Surveys 	<p>All the benefits of the Maverick Sponsor plus:</p> <ul style="list-style-type: none"> • Branding on a national resource list • Customized contest for your company • Press releases to local and national media • Speaking opportunities • Distribution of marketing materials • Inclusion in official swag box • On-site sales, sampling and couponing opportunities • Customized surveys
Maverick \$ 5.000.00	<ul style="list-style-type: none"> • Visibility • Exposure • Impressions 	<ul style="list-style-type: none"> • Exhibitor opportunities, signage and your company representatives at the events • Promotion in social media campaigns • Logo inclusion in posters and signage • Hashtag campaign • Virtual event bag • Email blast to proprietary database as well as strategic alliances and joint ventures with organizations • A special commemorative donor plaque in your honor • LinkedIn, Instagram, Twitter Pinterest, and Facebook mentions • Enhance your cause-related marketing through charitable partner, HOFAGA